
Business Architecture Jump Start

*Workshop covering the business
architecture essentials from end-to-end*

Whynde Kuehn

Day 1: Business Architecture Immersion

An overview of the business architecture value proposition and scenarios, foundational concepts, the business architecture framework, blueprint creation, interdisciplinary alignment and governance.

TOPICS:

1. Business Architecture: Fundamental Concepts
2. Business Architecture Value Proposition
3. Breaking Down the Business Ecosystem
4. Establishing a Baseline: Capability, Value, Information and Organization Mapping
5. Extending the Baseline: Strategy through Initiative Mapping
6. Interdisciplinary Alignment with Related Business Disciplines
7. Business Architecture and IT Architecture Alignment
8. Business Architecture Situation and Scenario Analysis
9. Business Architecture Role Definition, Governance and Sponsorship
10. Business Architecture Infrastructure and Tooling
11. Getting Started: Growing Your Skills and Growing Your Practice

Day 2: Building a Business Architecture

A hands-on course for participants to explore more depth and gain experience in how to establish the core business architecture, including a capability map, value streams, information map and organizational map.

TOPICS:

1. Capability Mapping
2. Value Mapping
3. Information Mapping
4. Organization Mapping

Day 3: Establishing a Business Architecture Practice and Open Workshop

The first half of the day is a hands-on course where participants will receive an overview of how to establish and mature all aspects of a business architecture practice, such as defining value proposition and measuring value, creating a roadmap for the practice, defining governance, and defining organizational structures. They will also gain experience in creating a value proposition and roadmap to jump start their own organization's practice. The second half of the day is an open workshop where participants will work individually or in small groups on the business architecture blueprints or practice deliverables of their choice, with direct guidance and assistance from the instructor.

TOPICS:

1. Life Cycle of a Business Architecture Practice
2. Getting Started: The Roadmap to a Business Architecture Practice
3. The Value of Business Architecture
4. Components of a Business Architecture Practice
5. A Maturity-Based Approach to Business Architecture Practice Planning
6. Critical Success Factors and Challenges